



Bicycle Touring Club of North Jersey



Donation Form for Silent Auction BTCNJ Anniversary Party, Saturday, February 21st, 2009

WHO WE ARE

The Bicycle Touring Club of North Jersey (BTCNJ) was established in 1978 and is a not-for-profit, all-volunteer bicycling club dedicated to promoting bicycling for recreation, touring and transportation. We are the largest touring club in New Jersey with more than 1,200 members.

WHAT WE DO

BTCNJ offers club member-led bicycle rides throughout the area, with our approximately 1,000 rides each year being among the largest riding schedule in the Northeast. In addition to our many weekly club rides, we offer weekend and international tours, led by club volunteers. We also promote bicycling and bicycle safety to the general public through our example.

IS THIS A CHARITY EVENT?

Yes. A portion of the proceeds of this event will be donated to Camp Sunshine in Ridgewood, NJ, aiding multiply-disabled children and young adults since 1960.

WHAT CAN WE OFFER YOU?

BTCNJ is a not-for-profit organization and your donation is tax-deductible, but not as a charitable donation. This deduction is in the form of an advertising or promotional expense - often more advantageous to a business. In addition, over 55% of our members live or work in Bergen County, and 30% in the four adjoining counties. These members patronize local businesses, and restaurants. We propose:

1. Prominent mention of your business during our event.
2. A listing in an issue of our monthly bulletin, the *MasterLink* (reaching all of our members, all bicycle shops in the region and numerous libraries)
3. A listing on our website, www.btcnj.com (which averages over 30,000 "hits" per day)

Business Name: _____

Business Address _____
(Street) (City) (State) (Zip)

Business Type _____ Telephone _____ Website _____

Owner/ Representative Name _____ Member Name _____

Type of Donation _____ Value of Donation _____

MAILABLE DONATIONS SUCH AS GIFT CERTIFICATES & PERSONAL SERVICES CAN BE SENT WITH THIS FORM TO: KEN STAHL 333 CRESCENT AVE. WYCKOFF, NJ 07481. NON-MAILABLE DONATIONS CAN BE DELIVERED TO THE SAME ADDRESS. CALL KEN AT: 201-848-0458